

STAY WELL

**A new energy
for your stay.**

MOVE. UNWIND. REST.

Bring movement, recovery and rest into the hotel experience:
short, desirable moments adapted to every traveller's pace.

Start with existing services, simple content and local partners.
Test before investing in new spaces.



Concept illustration, not representative of current facilities.

3 journeys / 1 pilot / 90 days

Three ways to feel well.



MOVE

Move during your stay

Proposed foundation
Mobility routine, running or walking route, mat loan

Options to develop
Group class, personal coach, partner studio



UNWIND

Truly unwind

Proposed foundation
Short audio, tips, guided access to relaxation spaces

Options to develop
Massage, guided session, spa experience



REST

Prepare for a restful night

Proposed foundation
Calm routine, guide to comfort services

Options to develop
Sleep kit, evening treatment, late checkout

AI personalisation: wishes, energy, available time and hotel. Activities, facilities and access conditions must be confirmed with the property; no booking is guaranteed.

90 days at Radisson RED Brussels.

Target budget: €10-15k

Working proposal subject to management approval and quotations, without major refurbishment.

01 / W1-2	02 / W3-4	03 / W5-10	04 / W11-12
Understand	Prepare	Run	Decide
Site visit, management & reception discussions, 15-20 guest interviews	Partners, quotations, schedule, content, short training	2 sessions per week, bookable treatments, meeting package	Usage, margins, satisfaction, team workload

Measure. Then decide.

Participation · offer margins · guest satisfaction · team workload.
After testing: refine, expand or stop. Complete the final review and decision by day 90.

Marine proposes to lead the pilot: partners, offer, team engagement and tracking results. No official partnership or launch confirmed at this stage.